

6 T H E D I T I O N

ARTFUL DASH 5K

R U N / W A L K



Event Chair

Lynn Schoof

Event Committee

Adam Fairchild

Steve Schmid

Mark Hannig

Nancy Handzo

Karl Stirner Arts Trail

Easton, PA

EVENT DETAILS

Sunday, October 8, 2023

Start time: 10:00 a.m.

Starting line: Behind Don Juan's Trail Head,
300 North Third Street, Easton

ABOUT THE ARTFUL DASH

The Artful Dash 5K Run/Walk takes participants on a journey through more than 15 different works of art, including sculptures, murals, and horticulture along the scenic Bushkill Creek in Easton, PA.

Each year we have seen an increase in participants. Last year, we had nearly 275 racers signed up to run or walk on the trail. In tandem, our racers and sponsors helped us raise more than \$7,000 for the trail, and this year we are looking to raise \$8,000.

This year's race has a projected social media reach of 7,500 Facebook users and 1,600-2,000 KSAT newsletter recipients focused throughout Easton, the Greater Lehigh Valley, and western New Jersey.

Please consider supporting the KSAT and the year-round programming it provides to the community.

Benefits

Levels

Platinum
\$1,000

Gold
\$500

Silver
\$250

Bronze
\$100

Business name displayed prominently on T-shirt

Opportunity to participate in awards ceremony

Mile marker sponsor

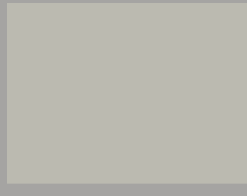
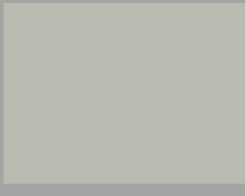
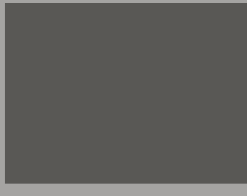
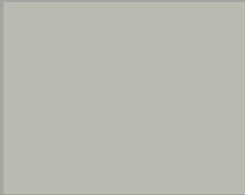
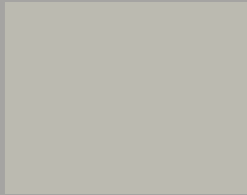
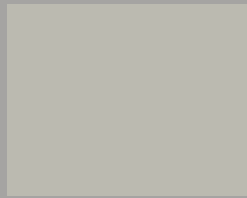
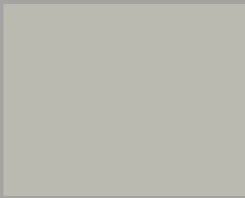
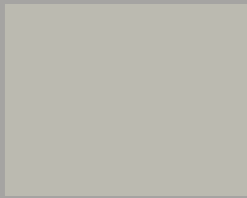
Signage and table opportunity at event

Business name or logo on T-shirt

Business name on all promo material (date sensitive)

SWAG in race packet

Recognition on KSAT social media



THANK YOU FOR YOUR SUPPORT!

Karl Stirner Arts Trail, Inc. is a 501(c)3 non-profit organization.
EIN 81-4283487

Contributions to which are tax-deductible to the fullest extent
permitted by law.

Please make your check payable to:
Karl Stirner Arts Trail, Inc.
P.O. Box 1028
Easton, PA 18044

Sponsorship commitments must be made before Sept. 15, 2023.

Additional event information can be found at
<https://runsignup.com/Race/PA/Easton/TheKarlStirnerArtsTrail5K>