

7TH EDITION

# ARTFUL DASH 5K

RUN / WALK



## Event Chair

Lynn Schoof

## Event Committee

Adam Fairchild

Steve Schmid

Mark Hannig

Jill Piperata

Jacqueline Cooper

Karl Stirner Arts Trail

Easton, PA

# EVENT DETAILS

Sunday, October 13, 2024

Start time: 10:00 a.m.

Starting line: At the Trail Head behind Don Juan's  
300 North Third Street, Easton, PA 18042

## ABOUT THE ARTFUL DASH

The Artful Dash 5K Run/Walk takes participants on a journey through more than 15 different works of art, including sculptures, murals, and horticulture along the scenic Bushkill Creek in Easton, PA.

Each year we have seen an increase in participants. Last year, we had 200 racers sign up to run or walk on the trail. Our racers and sponsors helped us raise more than \$8,000 for the trail, and this year we are looking to raise \$8,500.

This year's race has a projected social media reach of 7,500 Facebook users plus others on Instagram, X, and LinkedIn, as well as 1,600-2,000 Karl Stirner Arts Trail (KSAT) newsletter recipients in Easton, the Greater Lehigh Valley, and western New Jersey. Please consider supporting the KSAT and the year-round programming it provides to the community.

# Benefits

# Levels

Platinum  
\$1,000

Gold  
\$500

Silver  
\$250

Bronze  
\$100

Business name  
displayed prominently  
on T-shirt

Opportunity to  
participate in awards  
ceremony

Mile marker sponsor

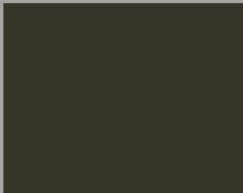
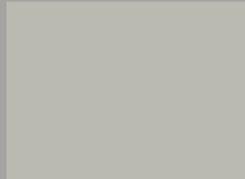
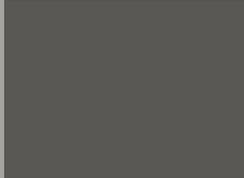
Signage and table  
opportunity at event

Business name or logo  
on T-shirt  
(date sensitive)

Business name on all  
promo material  
(date sensitive)

Opportunity to add  
swag or business card  
in race packet

Recognition on KSAT  
social media



# THANK YOU FOR YOUR SUPPORT!

Karl Stirner Arts Trail Inc. is a 501(c)(3) nonprofit organization, EIN 81-4283487, contributions to which are tax-deductible to the fullest extent permitted by law.

Please make your check payable to:

Karl Stirner Arts Trail Inc.

P.O. Box 1028

Easton, PA 18044

Sponsorship commitments must be made before Sept. 1, 2024, to appear on the T-shirt. Additional event information can be found at <https://runsignup.com/Race/PA/Easton/TheKarlStirnerArtsTrail5K>